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POZZI MILANO

Press Release

POZZI MILANO: OPENING OF THE FOURTH EXERCISE PERIOD OF "WARRANT POZZI MILANO 2022-2027"

Monticelli Brusati (BS), November 2nd, 2026 – **Pozzi Milano S.p.A.** ("**Pozzi Milano**" or the "**Company**"), active in the tableware and home décor sector and owner of the "EasyLife", "Mascagni Casa", "La Porcellana Bianca", "Rose & Tulipani", "Rituali Domestici" and "Domino" brands and, through the subsidiaries Pozzi Brand Diffusion S.r.l., IVV Italia S.r.l. and Forma Italia S.r.l., respectively of the "Pozzi" and "Castello Pozzi", "IVV" and "EGAN" brands, respectively, announces that the fourth of the five exercise periods provided for under "Warrant Pozzi Milano 2022-2027" (ISIN: IT0005499923) ("**Warrants**") will open on 5 November 2026.

Warrant holders may exercise their Warrants from 5 November 2026 to 20 November 2026, both dates inclusive (the "**Fourth Exercise Period**"). Those who exercise their Warrants will be entitled to subscribe for newly issued ordinary shares of Pozzi Milano traded on Euronext Growth Milan, with no par value, carrying regular dividend rights and having the same characteristics as the ordinary shares of Pozzi Milano outstanding on the effective date of the exercise of Warrants (the "**Conversion Shares**"), at a ratio of No. 1 (one) Conversion Share for every No. 1 (one) Warrant submitted for exercise.

The exercise price of Warrants for the Fourth Exercise Period is equal to Euro 0.70 for each Conversion Share subscribed, corresponding to the exercise price of the Third Exercise Period (Euro 0.64) increased by 10%, and must be paid in full upon submission of the relevant exercise request.

Subscription requests may be submitted on any banking business day during the Fourth Exercise Period and must be presented to the intermediary participating in the centralized securities administration system of Monte Titoli S.p.A. (hereinafter referred to by its commercial name, "**Euronext Securities Milan**") with which Warrants are deposited, at no additional cost.

It is understood that, should Warrant holders fail to request the subscription of the Conversion Shares by the final date of the Fourth Exercise Period (20 November 2026 inclusive), they will lose the corresponding right, without prejudice to their right to exercise Warrants during the fifth and final exercise period.

The issuance and availability, through Euronext Securities Milan, of the Conversion Shares subscribed by Warrant holders will take place on the settlement day following the last day of the Fourth Exercise Period. It is recalled that, as of the date hereof, No. 4,261,250 Warrants are outstanding.

For further information, please refer to "Warrant Pozzi Milano 2022-2027 Regulations", available on the website www.pozzimilano.it in the *Investor Relations/Warrants* section.

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This press release is available on the Company's website (www.pozzimilano.it) in the *Investor Relations / Financial Press Releases* section and on www.1info.it.

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About Pozzi Milano S.p.A.

Pozzi Milano is headquartered in Monticelli Brusati (BS) and is active in the tableware and home décor sectors, with a positioning in the medium-high segment of the market. As of 24 August 2026, the Company's brand portfolio consists of ten brands: EasyLife, Mascagni Casa, La Porcellana Bianca, Rose & Tulipani, Rituali Domestici and Domino and, through the subsidiaries, Pozzi and Castello Pozzi (Pozzi Brand Diffusion S.r.l.), subject to a licensing strategy, IVV (IVV Italia S.r.l.) and EGAN (Forma Italia S.r.l.). Mascagni Casa became part of the Company's portfolio following the merger by incorporation of Mascagni Casa S.r.l. into Pozzi Milano S.p.A., which became effective from 1 January 2026, while the La Porcellana Bianca, Rose & Tulipani, Rituali Domestici and Domino brands were acquired with the completion of the transaction relating to the "Former Unitable Division", a business unit of THUN S.p.A. S.B.. Since 24 August 2026, following the execution of the reserved capital increase, the Company also holds 100% of IVV Italia S.r.l., a historic Italian company active in the production of glass and crystal items for the table and home décor, and of Forma Italia S.r.l., owner of the "EGAN" brand and holder of significant international licences.
To complete its offering, since January 2022 the Company has also distributed the "WD Lifestyle" brand internationally. Production is carried out on a full-outsourcing basis through a consolidated network of suppliers, mainly in China, Europe and Italy. A distinctive element of Pozzi Milano is the continuous design of new collections, thanks to its in-house creative team, which makes it possible to offer its customers a complete range of highly trendy products, bringing the concept of fashion to the table in an accessible way.
In July 2025, the Company acquired 100% of Venditio SAS, a French master agent specialised in the promotion and sale of tableware and kitchenware products, expanding its commercial structure in support of international development.

For further information, please contact:

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