

SDVerse enables new AI business opportunity for Dumarey Group with major global OEM

Marketplace reaffirms its effectiveness in accelerating collaboration and unlocking new commercial opportunities in the automotive software ecosystem

Torino, Italy and Detroit, USA – July 1, 2026 – Dumarey Group (“Dumarey” or the “Company”), a leader in the development of propulsion and vehicle systems, and SDVerse, the automotive industry’s first B2B marketplace dedicated to software, today announced a successful business outcome enabled through the SDVerse platform.

Following its integration into the SDVerse marketplace, Dumarey has secured a significant contract in the field of Artificial Intelligence with a major global OEM active on the platform. The opportunity originated through Dumarey's presence and participation on the SDVerse marketplace ecosystem, where the Company's AI and software capabilities were discovered and evaluated by the OEM. The engagement progressed into commercial discussions and ultimately a signed agreement, demonstrating the platform's ability to connect buyers with qualified software providers and accelerate sourcing decisions.

This achievement highlights the ability of SDVerse to facilitate direct connections between leading automotive players and accelerate the identification and deployment of advanced software solutions while reducing traditional barriers associated with business development, such as trade shows or lengthy sourcing cycles.

Pierpaolo Antonioli CTO, Dumarey Group states: “This achievement confirms our strategic direction towards advanced software and AI-driven solutions. Platforms like SDVerse play a key role in connecting the right partners and accelerating the deployment of innovation across the automotive value chain.”

"One of the most important measures of any marketplace is whether it creates meaningful business opportunities for its participants," said Prashant Gulati, CEO of SDVerse. "We're excited to see Dumarey secure new AI business through connections made on SDVerse. This success reinforces the value of a trusted, industry focused marketplace that reduces friction, and accelerates collaboration."

Dumarey’s presence on SDVerse as both a buyer and a seller enables the Company to expand its access to cutting-edge software while showcasing its own portfolio to a global audience. This dual positioning strengthens its ability to compete in an increasingly software-driven automotive landscape.

The successful collaboration with a major OEM further reinforces Dumarey's strategic focus on digitalization and advanced software capabilities, particularly in areas such as artificial intelligence and intelligent mobility solutions.

About Dumarey Group

The Dumarey Group, founded in 1983 by Guido Dumarey, is an entrepreneurial, family-owned international business delivering advanced engineering services, systems, and components that power vehicles and industry. Our technologies span from vehicle powertrains and control systems to dual-fuel hydrogen engines and energy storage.

Dumarey partners with OEMs and industrial organisations through the complete product lifecycle—from innovative design to industrialisation and production. As a private company we offer greater flexibility, faster responses and a longer-term perspective.

*We don't just engineer power—we're **engineering the future**.*

Operating across ten locations in Europe, the Americas, and Asia, our 2,500-strong team generates around €750 million in annual revenue.

Learn more at www.dumarey.com

About SDVerse

SDVerse is the automotive industry's first B2B marketplace purpose-built for software. Backed by Founding Members General Motors, Magna, and Wipro, SDVerse streamlines how OEMs, Tier 1s, and software providers discover, evaluate, and procure automotive software, tools, and services. By reducing friction, enabling faster sourcing, and expanding visibility across the value chain, SDVerse helps companies bring software-defined vehicles to market faster. Open, standard-agnostic, and built for industry collaboration, SDVerse is designed to accelerate innovation across the entire automotive ecosystem.

Learn more at www.sdverse.auto.

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