



APPOINTMENT OF THE CHIEF FOOTBALL OFFICER

Turin, 7 July 2026 – Juventus Football Club S.p.A. (the “**Company**” or “**Juventus**”) announces that it has reached an agreement with Frederic Massara for his appointment as Chief Football Officer, with responsibility for overseeing the management and development of the men’s football area until the end of the 2027/2028 sporting season, reporting directly to Giovanni Carnevali, Chief Executive Officer and General Manager.

Frederic Massara’s *curriculum vitae* is available on the Company’s website (www.juventus.com, Club section, Corporate Governance, Leadership Team).

Based on the information available, Frederic Massara does not hold any Juventus shares as of today.

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