



POZZI MILANO

Press Release

POZZI MILANO: PUBLICATION OF THE NOTICE OF CALL OF THE EXTRAORDINARY SHAREHOLDERS' MEETING

Monticelli Brusati (BS), June 15, 2026 – Pozzi Milano S.p.A. (“Pozzi Milano” or the “Company”), active in the tableware fashion sector and owner of the “EasyLife”, “Mascagni Casa” brands and, through its subsidiary Pozzi Brand Diffusion S.r.l., of the “Pozzi” and “Castello Pozzi” brands, announces that the notice of call of the Extraordinary Shareholders' Meeting has been published today on its website, www.pozzimirano.it, in the *Investor Relations/Shareholders' Meetings* section, on the website of Borsa Italiana S.p.A., www.borsaitaliana.it, in the *Shares/Documents* section, and, in excerpt form, in the newspaper “Il Sole 24 Ore”.

NOTICE OF CALL OF THE EXTRAORDINARY SHAREHOLDERS' MEETING

The Shareholders of Pozzi Milano S.p.A. (the “**Company**”) are hereby called to meet in Extraordinary Shareholders' Meeting on June 30, 2026, at 4:30 p.m., on first and only call, at the Company's registered office in Monticelli Brusati (BS), Via Fornaci 4/A-B, to discuss and resolve upon the following

Agenda

1. Increase of the share capital of Pozzi Milano S.p.A., on an inseparable basis, with exclusion of the pre-emption right pursuant to Article 2441, paragraph 4, of the Italian Civil Code, for a maximum overall amount of Euro 8,522,176 (of which Euro 327,776 as share capital and Euro 8,194,400 as share premium), through the issuance of a maximum of 16,388,800 new ordinary shares with no expressed nominal value, in dematerialised form, carrying regular dividend rights and the same rights and characteristics as the shares outstanding on the date of issuance, to be paid up by means of the contribution in kind of the equity interests held by Holding Italiana Tradizioni Associate S.r.l. (abbreviated as H.ITA S.r.l.) in IVV Italia S.r.l. and Forma Italia S.r.l. and by Sfera S.r.l. in Forma Italia S.r.l., at an issue price of Euro 0.52 per share, determined pursuant to Article 2441, paragraph 6, of the Italian Civil Code, and consequent amendment of Article 6 of the Articles of Association; related and consequent resolutions.

INFORMATION ON THE SHARE CAPITAL OF POZZI MILANO S.p.A.

The share capital of Pozzi Milano S.p.A., fully subscribed and paid-in, amounts to Euro 696,925.00 divided into no. 34,846,250 ordinary shares without nominal value, each conferring the right to one vote. The Company does not hold treasury shares.



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ENTITLEMENT TO ATTEND AND VOTE AT THE SHAREHOLDERS' MEETING

The entitlement to attend the Shareholders' Meeting and to exercise voting rights is certified by a communication to the Company, made by an intermediary authorized to keep accounts pursuant to applicable law, in favor of the person entitled to vote. Such communication is made by the authorized intermediary on the basis of the evidence relating to the end of the accounting day of the 7th (seventh) open market day prior to the date set for the Shareholders' Meeting on single call, i.e. **June 19, 2026** (the so-called **record date**). Credit and debit entries recorded on the accounts after such term shall not be relevant for the purposes of entitlement to exercise voting rights at the Shareholders' Meeting; therefore, those who become shareholders only after such date shall not be entitled to attend and vote at the Meeting. Communications by the authorized intermediary must be received by the Company by the end of the 3rd (third) open market day prior to the date set for the Shareholders' Meeting on single call, i.e. by **June 25, 2026**. However, the entitlement to attend and vote shall remain valid if such communications are received by the Company after the aforementioned deadline, provided that they are received before the start of the meeting proceedings. Voting by correspondence or by electronic means is not permitted.

REPRESENTATION AT THE SHAREHOLDERS' MEETING

Holders of voting rights may be represented by written proxy, pursuant to applicable laws, by using the proxy form available on the Company's website at www.pozzimirano.it, *Investor Relations/Meetings* section, as well as on the website of Borsa Italiana S.p.A. at www.borsaitaliana.it, *Shares/Documents* section. If the representative delivers or transmits to the Company a copy of the proxy, including on electronic media, instead of the original, he/she shall certify, under his/her own responsibility, the conformity of the proxy to the original and the identity of the delegating party. The proxy may be sent to the Company by registered mail to the Company's registered office in Monticelli Brusati (BS), via Fornaci 4/A-B, CAP 25040, or by electronic communication to the certified e-mail address easylifedesignsrl@legalmail.it.

FILING OF DOCUMENTATION

The documentation relating to the Shareholders' Meeting required by applicable regulations and this notice of call are made available to the public at the registered office (Monticelli Brusati (BS), Via Fornaci 4/A-B, ZIP Code 25040) and on the Company's website at www.pozzimirano.it, *Investor Relations/Shareholders' Meetings* section, as well as on the website of Borsa Italiana S.p.A. at www.borsaitaliana.it, *Shares/Documents* section, within the terms provided by law. Shareholders are entitled to obtain a copy thereof.

This notice of call is also published, by extract, today in the newspaper "Il Sole 24 Ore".

Persons entitled to attend the Shareholders' Meeting are invited to arrive at least 30 minutes before the scheduled starting time in order to facilitate registration procedures.

The Company reserves the right to communicate any changes or additions to the information contained in this notice in accordance with any subsequent legislative and/or regulatory provisions, or otherwise in the interest of the Company and its Shareholders.



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For the transmission and storage of regulated information, the Company utilizes the Info dissemination system (www.linfo.it), managed by Computershare S.p.A., headquartered in Milan, Via Lorenzo Mascheroni no. 19, and authorized by CONSOB.

This press release is available on the Company's website (www.pozzimirano.it) in the *Investor Relations / Financial Press Releases* section and on www.linfo.it.

About Pozzi Milano S.p.A.

Pozzi Milano is headquartered in Monticelli Brusati (BS), Italy, and operates in the tableware industry, creating medium-to-high-end "Themed Tableware" collections and gift items under its proprietary EasyLife brand, which has been on the market for over 15 years. Through its subsidiary Pozzi Brand Diffusion, the Company owns the "Pozzi" and "Castello Pozzi" brands, which are managed under a licensing strategy. To further expand its offering, since January 2022, the Company has also been distributing the "WD Lifestyle" brand internationally. Production is carried out entirely through full outsourcing, leveraging a well-established network of suppliers, primarily in China, Europe, and Italy. A distinctive feature of Pozzi Milano is its constant creation of new collections, thanks to its in-house creative team, which enables the Company to offer customers a comprehensive and trend-driven product range, making the concept of fashion for the table accessible. In March 2025, the Group expanded its scope with the acquisition of 100% of Mascagni Casa S.r.l., a historic Italian company operating in the home décor and furnishing accessories sector, subsequently merged by incorporation into Pozzi Milano S.p.A. with effect from 1 January 2026, and, in July 2025, with the acquisition of 100% of Venditio SAS, a French master agent specialised in the promotion of the sale of tableware and kitchenware products.

For further information, please contact:

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