

CAMPARI GROUP

PRESS RELEASE

Campari Group successfully places new €600 million 7-year bond, attracting strong investor demand with 5 times oversubscription

Milan, June 10th, 2026- Davide Campari-Milano N.V. (the '**Company**') announces that it has successfully placed €600 million senior unsecured fixed rate notes due in 7 years maturity (the '**New Notes**'), targeted at institutional investors.

The New Notes mark the Group's first issuance under its newly established Euro Medium Term Note (EMTN) programme and will be admitted to trading on the regulated market of the Luxembourg Stock Exchange and listed on its Official List, and admitted to trading on the Mercato Telematico delle Obbligazioni (the regulated market of Borsa Italiana) and listed on the Official List of Borsa Italiana.

The New Notes will mature on **17 June 2033** and will be issued in denominations of €100,000 and integral multiples of €1,000.

The New Notes have a maturity of 7 years and pay a fixed annual coupon of **4.25%**, with a re-offer spread of **140** basis points over the relevant mid-swap.

Settlement is expected on **17 June 2026**. As a result of the strong interest from investors, with total orders raised of approx. **€3 billion**, there was an oversubscription of **5** times, which has allowed the Company to increase the initial size of €500 million to €600 million.

With regards to the distribution, Campari Group's transaction attracted a geographically well diversified base of European high-quality investors.

The net proceeds from the issue of the New Notes will be used for **general corporate purposes** and for the **refinancing of existing indebtedness** including the financing of the Tender Offer, announced on 9 June 2026, in respect of the Company's existing €550,000,000 1.250 per cent. Notes due 6 October 2027.

In relation to the issue of the New Notes, the Company has appointed **BNP PARIBAS, BofA Securities, Deutsche Bank, Intesa Sanpaolo (Divisione IMI CIB)** and **UniCredit** as Joint Lead Managers.

Orrick acts as legal counsel to the Company, while **A&O Shearman** assists the financial institutions involved in the transaction.

Simon Hunt, Chief Executive Officer of Campari Group, commented: *"We are very pleased with the success of the inaugural transaction under our EMTN programme, which demonstrates the strength of our access to the capital markets. The high-quality demand, coming from a broad and diversified base of international investors, reflects confidence in our financial profile and in the Group's growth prospects. This transaction further enhances our financial flexibility, enabling us to effectively support our long-term growth strategy."*

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Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spanning across aperitifs, including iconic brands like Aperol and Campari, agave spirits such as Espolòn tequila, whiskeys and rum with Wild Turkey and Appleton Estate, as well as cognac and champagne including Courvoisier and Grand Marnier. Founded in 1860, Campari Group is one of the fastest growing global spirits companies and the undisputed leader in the aperitif category. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Headquartered in Milan, Italy, Campari Group operates via 24 production sites worldwide and its own distribution network in 27 countries. Campari Group employs approximately 4,800 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/en>. Please enjoy our brands responsibly.