

BREMBO AND NINGBO HUAXIANG JOIN FORCES TO ADVANCE A NEW ERA OF BRAKING TECHNOLOGY

A partnership to localize Sensify™ for the Chinese market

Shanghai, China, 22nd May 2026 – Brembo, the global mobility innovation leader, today announced the establishment of a partnership based on the signing of joint venture agreements with Ningbo Huaxiang Electronic Co., Ltd. (NBHX), a key player in China's automotive components industry.

The two parties will cooperate on the localization of Sensify™ in China, jointly advancing the intelligent transformation of automotive braking technology.

On top of Brembo's recent start of production for a leading global manufacturer and signing of new contracts with new customers, this partnership further strengthens Brembo's strategic progress on Sensify™.

Sensify™ is an intelligent braking platform, designed as a fluid-free by-wire architecture. It stands apart from electromechanical braking (EMB) technologies thanks to next-generation hardware and adaptable software layers. It integrates naturally into software-defined vehicles, enabling manufacturers to introduce advanced features across multiple platforms while ensuring scalability, consistency, and long-term value throughout the vehicle lifecycle.

Within the framework of this partnership, Brembo and NBHX will support the local industrial deployment and large-scale application of Sensify™ in China, contributing to the advancement of next-generation, software-defined vehicle architectures.

Daniele Schillaci, CEO of Brembo, stated, *"China is the world's most dynamic and innovative automotive market. As an outstanding representative of China's automotive components industry, NBHX possesses strong industrial synergy capabilities in areas such as automotive electronics, interior and exterior trim, and metal components. The signing of this strategic partnership marks a crucial step for Brembo in integrating into China's automotive industry ecosystem and advancing the localization of innovative solutions. Together, we will bring Chinese consumers a safer, smarter, and more enjoyable driving experience, reflecting our long-term purpose of shaping a Zero Accident Future."*

Zhou Xiaofeng, Chairman of NBHX, commented, *"The rapid development of advanced autonomous driving and intelligent chassis technologies is bringing unprecedented opportunities to the industry chain. We are honored to collaborate with Brembo, a global mobility innovation leader. Through this partnership, we will fully leverage Brembo's strong brand influence and technological expertise in braking, combined with NBHX's core strengths in precision manufacturing and customer insights, to jointly promote technological innovation and industrial upgrading in China's intelligent chassis sector."*

This partnership represents a powerful alliance between Brembo and NBHX and a proactive response by both parties to the trend of intelligent transformation in the automotive industry and a joint exploration of the future driving experience. Together, the two companies will build a more open and collaborative supply chain system and actively embrace a new era of smarter, safer, and more personalized mobility.

The closing is subject to the customary regulatory approvals.

About Brembo

Brembo is a global mobility innovation leader developing advanced solutions for vehicles and racing applications. Driven by its purpose, "Shaping a Zero-Accident Future", Brembo combines industrial excellence and digital innovation to make safety, performance and sustainability integral to the driving experience. Through its brands – AP Racing, ByBre, Brembo, J.Juan, Marchesini, Öhlins and SBS Friction – the Group delivers an integrated ecosystem of technologies, including braking systems, dampers, clutches and wheels, as well as AI-enabled software solutions. For more than 50 years, the Brembo Group has been a key player in top-level motorsport, supplying teams competing in the most prestigious championships and contributing to over 1,000 titles won. Founded in 1961 and headquartered in Bergamo, Italy, Brembo has been listed on the Milan Stock Exchange since 1995. The Group employs 16,000 people across 18 countries, with 39 production and commercial sites, 10 R&D centers and 2 Brembo Inspiration Labs. In 2025, revenues totalled €3.7 billion.

www.brembogroup.com

About NBHX

As an international group corporation incorporated in 1988 and became a public listed company on the Shenzhen Stock Exchange in 2005, NBHX specializes in designing, developing, producing, selling and after selling services of medium and high-end passenger car parts. With the global headquarters located in China, NBHX has several branches in North America, Europe and South Asia, and more than 60 manufacturing sites and 3 regional R&D centers around the world, as well as over 20,000 employees worldwide.

As one of the world's top 100 auto part companies, NBHX provides vehicle interiors and exteriors, metal parts, automotive electronics and other related products and services for many world-famous auto brands. The major clients of NBHX include: Volkswagen, BMW, Ford, GM, Jaguar Land Rover, Mercedes-Benz, Toyota, Volvo, SAIC Motor, FAW Car, Dongfeng Nissan and so on.

Adhering to the philosophy of "creating a platform for each staff to play a valuable role", and aiming at "maintaining sustainable profitability, sticking to steady financial policies, benefiting shareholders, satisfying customers, and developing partners", NBHX is dedicated to forward-looking technological innovation, with the goal of becoming an excellent supplier in the global automotive industry.

<https://www.nbxh.com.cn/>

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