



YAKKYO: FIRST WESTERN COMPANY WITH DIRECT INTEGRATION INTO 1688.COM (Alibaba Group), THE WORLD'S LARGEST B2B MARKETPLACE

The transaction opens new geographic growth avenues, expanding the offering to over one billion SKUs

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Yakkyo S.p.A. (hereinafter also the "**Company**"), an innovative SME developing integrated software solutions for dropshipping and third-party wholesale distribution, having built an AI-powered suite to assist clients in their online selling activities, announces its direct integration with **1688.com** (Alibaba Group), the world's largest B2B wholesale marketplace, with over one billion products and more than 10 million suppliers. The integration opens new international expansion opportunities and provides access to the broadest B2B catalogue in the world, with no minimum order quantity.

1688.com is the world's largest B2B platform, with a catalogue updated daily and an ecosystem involving millions of manufacturers and distributors. On the platform, owned by Alibaba, producers sell down to a single unit at factory-gate prices, a feature that has made it a strategic reference for international sourcing. Until today, however, access for Western operators was complex and frequently intermediated by third parties. Through Yakkyo's integration, a direct connection is established between the international market and 1688, removing key access barriers faced by Western operators due to language, currency, payment and logistics management constraints.

The integration structurally eliminates reliance on unqualified intermediaries who, until today, purchased on 1688.com on behalf of Western operators and resold with non-transparent mark-ups, without technological safeguards and without verifiable quality control. Such parties are rendered effectively obsolete: Yakkyo's clients now access the same source directly, with factory-gate pricing, AQL quality control certified on-site in Dongguan, and full traceability of the procurement process.

Starting today, the platform is available in Italian and English, with payment options in Euros and US dollars via PayPal, Stripe or bank transfer, with no requirement for a Chinese bank account. Prices are displayed with the currency already converted and operating fees included, while sourcing, shipping, delivery and customs management are coordinated directly through Yakkyofy, the proprietary platform dedicated to e-commerce and dropshipping. In addition, AI-powered features enable filtering of products that may be non-compliant or unsuitable for specific markets, as well as translation and *editing* of texts and images in *real time* for online sales.

In this way, both dropshippers and wholesale clients of Yakkyo can access an exceptionally broad catalogue through a single entry channel, reducing operational complexity and lowering barriers to international sourcing even for operators with limited initial capital. The integration also enables the purchase of products with no minimum order quantities, further extending the platform's accessibility to a wider range of operator categories.

Giovanni Conforti – CEO of Yakkyo – commented: *"Until yesterday, accessing the world's true wholesale source required a Chinese presence. From today, a Yakkyofy account is all it takes. For years, a shadow network of intermediaries purchased on 1688 and resold without technology, without guaranteed quality, eroding the margins of those who relied on them. That chain ends here. Factory pricing, down to a single unit, with no intermediaries. Our first concrete target is 1,000 active clients on the 1688 integration: for us, that is only the starting point."*



About the Issuer

Yakkyo S.p.A. (ISIN IT000573966, ticker YKY) is an innovative SME that, on behalf of its e-commerce merchant clients, manages the procurement, warehousing and global logistics of goods through its proprietary technology platform, Yakkyofy. The Company is unique in Europe in developing integrated software solutions for dropshipping and wholesale distribution through the use of artificial intelligence. An internal R&D department has been established with the objective of continuously improving process automation. Since 2022, the Company has focused its R&D on AI technologies, leading to the launch of Pandarocket.ai. This suite optimises the full range of online selling processes, from competitive price benchmarking and product description generation to image and video editing and full marketing campaign automation. Yakkyo's objective is to make e-commerce more efficient and accessible by simplifying the entire procurement and shipping process for goods sourced globally, enabling merchant clients to concentrate on sales and marketing, while offering a catalogue of over one billion products. Through Yakkyofy, users manage the complete purchase, sales and fulfilment cycle on a single platform, with real-time order tracking and straightforward returns and refund management. Clients may also benefit from tailored solutions addressing their specific operational requirements.

For further information: www.yakkyofy.com

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