

CAMPARI GROUP

PRESS RELEASE

Campari Group establishes an EMTN Programme

Milan, March 31st, 2026-Further to the communication of March 4th, 2026, Davide Campari-Milano N.V. (the ‘Company’) announces today the establishment of its **Euro Medium Term Note issuance Programme (EMTN Programme)**, amounting to **EUR 2,000,000,000.00** (2 billion Euro), intended exclusively for institutional investors.

The EMTN Programme has been approved by the Commission de Surveillance du Secteur Financier (CSSF) and admitted to listing on the regulated market of the Luxembourg Stock Exchange. Notes issued under the EMTN Programme may be admitted to listing and trading on one or more regulated markets in Europe, depending on market opportunities and the Company’s financing strategy.

The EMTN Programme will enable the Company to efficiently capture favourable market windows benefitting from short lead times and minimise exposure to market risk, while maintaining a disciplined financial strategy aligned with its long-term objectives.

The EMTN Programme has a validity of 12 months and will be subject to update on an annual basis.

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FOR FURTHER INFORMATION

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ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spanning across aperitifs, including iconic brands like Aperol and Campari, agave spirits such as Espolón tequila, whiskeys and rum with Wild Turkey and Appleton Estate, as well as cognac and champagne including Courvoisier and Grand Marnier. Founded in 1860, Campari Group is one of the fastest growing global spirits companies and the undisputed leader in the aperitif category. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Headquartered in Milan, Italy, Campari Group operates via 24 production sites worldwide and its own distribution network in 27 countries. Campari Group employs approximately 4,800 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/en>. Please enjoy our brands responsibly.