

News release

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Marsh McLennan Sentrisk clients can now rapidly assess the impact of shifting trade policies

New York, April 30, 2024 – Marsh McLennan (NYSE: MMC), the world's leading professional services firm in the areas of risk, strategy, and people, today announced the launch of a tariff simulator enhancement to its AI-powered supply chain platform Sentrisk. Marsh McLennan's Tariff Simulator enables clients to quickly assess their exposure to various trade scenarios and make strategic decisions to manage supply chain risks.

[Sentrisk](#)'s advanced technologies, including supply chain mapping AI and geospatial satellite imaging, comprehensively map a client's supply chain and help them assess risks to various exposures, while optimizing insurance coverage. The new Tariff Simulator can model changing trade policies by supply chain tier, type of goods, and individual supplier relationships, enabling clients to quantify the impact of various tariff scenarios and immediately manage their supply chain risk.

"In the face of significant changes to global trade policies, organizations must build stronger operational resiliency. That requires them to gain a deep understanding of their supply chains—well beyond direct suppliers—and know what changing trade policies mean for their bottom line," said Martin South, President & CEO, Marsh. "With Sentrisk and our Tariff Simulator, clients can confidently quantify exposure to potential tariffs, anticipate price increases from their suppliers, develop proactive supply chain strategies, and manage supplier compliance with evolving regulations."

According to Marsh McLennan's survey of senior risk and finance leaders conducted on April 16, 74% said they have limited visibility into their supply chains. However, an analysis of over 120,000 suppliers in the Sentrisk platform found that organizations face significant hidden tariff risk upstream in their supply chain. For example, organizations typically have 150 times more hidden exposures on goods from China than what is currently visible.

This lack of supply chain visibility not only exposes organizations to significant tariff-related risks but also highlights the danger of hidden single-source suppliers. Such suppliers can halt production and severely disrupt operations if they become compromised, or the organization decides to stop purchasing from them due to rising tariff costs. The Sentrisk analysis found that 65% of organizations have at least one hidden bottleneck in their supply chain that provides a good or component critical to their operations.

The Company will demonstrate Sentrisk and the Tariff Simulator at RISKWORLD 2025 in Chicago from May 4 to 7.

About Marsh McLennan

Marsh McLennan (NYSE: MMC) is a global leader in risk, strategy and people, advising clients in 130 countries across four businesses: [Marsh](#), [Guy Carpenter](#), [Mercer](#) and [Oliver Wyman](#). With annual revenue of over \$24 billion and more than 90,000 colleagues, Marsh McLennan helps build the confidence to thrive through the power of perspective. For more information, visit marshmclennan.com, or follow us on [LinkedIn](#) and [X](#).