

## MARE GROUP INVESTS IN TRADELAB AND BECOMES TECHNOLOGY PARTNER IN THE COMPANY'S IPO PATH

- Synergies for innovation, growth and scalability based on Artificial Intelligence
- An industrial investment to strengthen Italian leadership in engineering
- Fast track for Mare Group's technology platforms
- Investment of approximately 1 million euros for at least 10% of post-IPO capital

Pomigliano d'Arco (NA), May 19, 2025

**Mare Group S.p.A.** (ticker **MARE.MI**), a digital engineering company listed on Euronext Growth Milan and active in Italy and abroad in innovation through enabling technologies ("**Mare Group**", the "**Company**" or the "**Group**"), announces that on May 17, 2025, it entered into a Framework Agreement and a Shareholders' Agreement (the "**Agreements**") with TradeLab S.p.A. ("**TradeLab**") and Luca Pellegrini, Massimo Emilio Viganò, and Paolo Donnino Quirino Bertozzi (the "**Shareholders**"). The Agreements cover, among other things: i) Mare Group's binding investment commitment in the institutional placement supporting the admission to trading of TradeLab's ordinary shares on Euronext Growth Milan; ii) the appointment of a Mare-nominated board member to TradeLab's Board of Directors for the entire duration of the agreement; and iii) a technology partnership to explore any existing or future opportunities for productive, technological and commercial synergies.

TradeLab, which closed 2024 with a Production Value of 5.9 million euros, is a **business analytics** company undergoing an advanced transition toward a **scalable SaaS model**, aiming to seize one of the most solid and lasting global trends: the growing demand for advanced data analysis.

The agreement marks the beginning of a high-value collaboration, based on a shared data-driven approach and on Mare Group's engineering capabilities. The Group's significant investments in proprietary platforms – including Delfi.AI, which integrates Artificial Intelligence, Natural Language Processing and Machine Learning into decision-making processes – will represent a potential strategic advantage for TradeLab.

The agreement provides for Mare Group's entry into TradeLab's capital through the subscription, within the IPO's institutional placement, of a stake of at least 10% of post-IPO capital. The total value of the investment will range between 0.9 and 1.1 million euros.

Mare Group has also been granted a right of first refusal on future digital transformation projects initiated by TradeLab, which will give priority consideration to the use of the Group's innovative assets – including the proprietary Delfi.AI platform – with potential for integration or acquisition.

**Antonio Maria Zinno, CEO of Mare Group**, commented: *"We are building an increasingly advanced ecosystem where data and proprietary technologies drive the transformation of decision-making and operational processes. In TradeLab we found a partner aligned in vision, analytical depth and ability to interpret market evolution, with a strong vertical focus on demand. Moreover, TradeLab is evolving toward a scalable, platform-based SaaS model. At Mare Group, we have all the technological capabilities and proprietary assets – including Delfi.AI – to enable fast, effective execution and maximize value creation".*

TradeLab's listing on Euronext Growth Milan is expected by the end of May 2025.

This press release is available on the company's website <https://www.maregroup.it/investor-relations> and on the authorized regulated information dissemination and storage system "1info" at <https://www.1info.it/>.

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### **About the Company**

Founded in 2001, Mare Group is a digital engineering company listed on the Euronext Growth Milan market, operating across the entire value chain of technological innovation. With over 2,000 clients, more than 300 employees, and 16 operational and commercial offices, Mare Group is a key player in the Italian innovation ecosystem. Significant investments in R&D and the numerous acquisitions completed since 2019, followed by subsequent mergers, demonstrate the Group's strong ability to integrate complementary resources and technologies, expand its product portfolio and increase its market presence.

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