



PRESS RELEASE

EFFECTIVENESS OF THE NEW COMPANY NAME "LADY BACARDI MEDIA S.P.A." (LBM S.P.A)

Rome, 31 October 2024 – Lady Bacardi Media S.p.A. (LBM S.p.A. ex ILBE S.p.A.) – a company active in the production of film and television content (Euronext Growth Milan – IT0005380602 – LBM and Euronext Growth Paris – IT0005380602 – ALIE) – announces that as of 28 October the new company name is effective as per the resolution of the Shareholders' Meeting announced on 21 October 2024.

LBM S.p.A.

Via Salaria, 222
00198 Roma

VAT no./Tax code 11636381003

ir@iervolinoentertainment@pec.it
lbmediagroup.eu

This press release is available in the "Investor Relations" section of the <https://lbmediagroup.eu/> website. It should also be noted that, for the dissemination of regulated information, the company uses the 1INFO-SDIR circuit managed by Computershare S.p.A.

Lady Bacardi Media S.p.A.

Lady Bacardi Media S.p.A. (LBM S.p.A.) is a global production company active in the production of film and television content including, mainly, films, TV-shows, animated web series. The Company also operates through its subsidiaries Arte Video S.r.l., Red Carpet S.r.l., Iervolino & Lady Bacardi Studios d.o.o., Wepost S.r.l., SoBe Sport S.r.l. and Maestro Distribution S.r.l.. It has been listed on Euronext Growth Milan since 2019 – IT0005380602 – IE – and on Euronext Growth Paris – IT0005380602 – ALIE. In 2023, the LBM Group achieved consolidated revenues of €173 million, consolidated EBIT of €11.6 million and consolidated net profit of €4.7 million.

www.lbmediagroup.eu

For more information

Investor Relations:
ir@iervolinoent.com

Euronext Growth Milan: Alantra
ega@alantra.com
T +39 02 63671601

Press and Communication Office: Close to Media

Enrico Bandini
M +39 335 8484706
enrico.bandini@closetomedia.it
Paolo Ferrario
M +39 337 1064754
paolo.ferrario@closetomedia.it