

PRESS RELEASE**CELLULARLINE S.p.A.: MAURO BORGOGNO APPOINTED NEW DIRECTOR**

Reggio Emilia, 24 September 2024 - The Board of Directors of Cellularline S.p.A. ("**Cellularline**" or the "**Company**") announces that it has resolved, following the resignation from the office of Director of Davide Danieli, notified on 20 September 2024 with immediate effect, to co-opt Mauro Borgogno – currently Group Chief Financial Officer and manager responsible for preparing the company's financial reports – as an executive Director of the company. The appointment was resolved with the support of the Appointments and Remuneration Committee and with the approval of the Board of Statutory Auditors, in compliance with the provisions of Article 2386 of the Italian Civil Code and the Articles of Association.

In consideration of the provisions of Article 11.15 of the Company's Articles of Association, it should be noted that Mauro Borgogno's appointment was resolved upon as all the non-elected candidates belonging to the list of former director Davide Danieli submitted their waiver of office to the Board for professional or personal reasons.

Mr Borgogno, who graduated in Economics from the University of Turin in 1985, has gained significant experience in administration, finance and control, as well as in corporate turnarounds and M&As, through a multi-year career that began in a leading auditing firm and continued as Chief Financial Officer, General Manager of staff departments and board member in multinational companies operating in a number of industrial sectors and in logistics services.

The Board of Directors wish the newly elected board member all the best in his work.

As of today's date and to the Company's knowledge, Mr Borgogno holds 12,085 shares of Cellularline.

This press release is available on the Company's website www.cellularlinegroup.com, Investors/Press Releases section and on the authorized storage system www.1info.it.

*Cellularline S.p.A., founded in Reggio Emilia in 1990, is, together with its brands **Cellularline, Interphone, AQL, MusicSound, Ploos+, Skross, Q2Power, Nova, Coverlab, Allogio, Peter Jäckel, Newrban, Untags, Film&Go and Style&Go**, the leading company in the smartphone and tablet accessories sector. The Group is at the technological and creative forefront of the multimedia device accessories industry, striving to deliver products synonymous with outstanding performance, ease of use and a unique user experience. The Group currently has 300 employees. Cellularline brand products are sold in over 60 countries.*

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